

Research, Development and Innovation Commitment

Research, Development (R&D) and Innovation studies, one of the basic building blocks of Zorlu Enerji's corporate vision, and plays crucial role for our employees to adopt the R&D and Innovation culture for spreading this culture to all levels of the company.

As Zorlu Enerji, we aim to create a research/development ecosystem in line with Zorlu Holding's Smart Life 2030 vision in order to ensure that the R&D and Innovation culture is adopted by all our stakeholders and to continuously improve the work done. In this direction, as Zorlu Enerji, we are committed to an open and supportive approach to ideas and projects within the organization and to seize opportunities for cooperation with external expertise.

With our corporate responsibility for society and our employees, we aim and support the development of innovative ideas and the process of implementing these ideas. In this context, as Zorlu Enerji, in order to carry our R&D and Innovation efforts to the targeted level;

- Increasing information exchange and interaction in different areas of the company.
- Optimizing usage of natural assets and company resources by considering ecological and economic values.
- Reducing emissions and waste
- Reaching a prominent positioning with innovative applications.
- Advancing in clean energy, smart grids, user-specific solutions and digital transformation

We undertake to prioritize the investments that will receive the focus and to update the scope of the required investments and to announce them to our stakeholders on a regular basis.

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