Sustainable&Innovative Customer Programs

Helping customers generate energy and/or retrieve water using sustainable technologies

Within the scope of regional development and in line with regulatory frameworks, Zorlu Enerji supports the establishment of unlicensed electricity generation plants. OEDAŞ is responsible for the approval processes and provides the energy infrastructure for facilities in the region that offer water recovery and similar environmental services, while OEPSAŞ ensures the electricity supply.

Engaging with customers to implement circular economic solutions

Zorlu Enerji supports local water and energy recovery facilities through its regional infrastructure and supply activities, contributing to circular economy practices. By ensuring energy accessibility for operations that reuse or recycle water and resources, the company enables circular solutions in the regions it operates.

Encouraging customers to reduce energy or water consumption through demand management programs

OEDAŞ actively shares informative content through its official social media channels to raise public awareness on energy and water consumption, helping customers adopt more sustainable usage habits. These efforts form part of the company's broader demand-side management approach.

Supporting the implementation of community-based energy/water trading or sharing platforms

Through its engagement in local initiatives such as the “Akarçay Basin Drought Management Plan” led by the Ministry of Agriculture and Forestry, OEDAŞ contributes to water conservation by monitoring and reporting regional electricity use in agricultural irrigation, combating illegal electricity usage, and issuing letters of intent for unlicensed solar projects. These actions support data-sharing platforms and community-driven sustainability planning.

Developing sustainable transportation options for customer use

OEDAŞ provides infrastructure support for electric vehicle (EV) charging stations established in its service region. At the same time, OEPSAŞ facilitates energy supply for these charging stations, promoting the transition to low-carbon mobility.