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The increase in energy demand brought about by industrialization, urbanization, and social enrichment has led to a highly uneven distribution of global energy consumption.

The burning of fossil fuels and, to some extent, the loss of vegetation—particularly forests—due to urban and industrial growth are increasing the accumulation of carbon dioxide in the atmosphere. This, in turn, contributes to global warming.

Greenhouse gases represent both a problem and an opportunity. They are a significant reason for implementing sustainable development.

One of the most critical steps to prevent global warming is the use of renewable energy sources, while another is the efficient use of energy.

As ZORLU DOĞAL ELEKTRİK ÜRETİM A.Ş., we commit to the efficient and economical use of energy by:

- Setting appropriate goals and objectives and ensuring their implementation through regular reviews.
- Providing all necessary information and resources to achieve these goals and objectives.
- Complying with internal and external legal requirements regarding energy efficiency, energy use, and energy consumption.
- Ensuring continuous improvement without compromising production.
- Making energy efficiency one of the criteria for evaluating purchases of products and services.
- Creating designs that support energy efficiency and ensuring support for this matter.
- Taking necessary measures regarding greenhouse gases and global warming, while following sustainable policies to leave a livable world for future generations.
- Increasing awareness among our employees regarding energy efficiency and conservation by providing continuous training.
- Protecting public health by being aware of the security risks associated with energy sources and the consequences of such risks.
- Committing to reduce water consumption and undertaking work under the title "Water Management System" to ensure the efficient use of water.
- Taking necessary measures to reduce waste.

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